

Information and Fact Sheet for the 2022

TERRITORY DAYS®



Official Souvenir Event Program

Old Colorado City, May 28-30, 2022

List your weekend bands, events and activities **FREE!**
(Space is limited - subject to review and approval)

Specifications:

- 15,000 copies – 1/2 distributed prior to event, and 1/2 distributed at event
- Newspaper tabloid format – full color on all pages
- Distributed FREE of charge throughout the local market

Contents:

- Map of event from 23rd to 27th Streets including:
 - local merchants / businesses & street vendor locations
 - Two beer gardens, stages and entertainment attractions
 - Kid friendly entertainment features
- Schedule of events with times and locations including:
 - Bancroft Park Band Shell entertainment
 - OK Corral Beer Garden Entertainment
 - Street Fair entertainment
 - Hours of operation
- History of Old Colorado City and Territory Days
- Biographies and Features of selected entertainers, VIP's and local businesses and attractions
- Advertising; including many local businesses, coupons, etc.



NOTE: Merchants located between 23rd & 27th streets within the road closure, who run an ad in the Official Territory Days program will get their business name and location highlighted on the map inside the program.

Deadlines: space and art–April 12th, Payment due May 3rd

Please call Pro Promotions at 719-487-8005 to reserve your space today.

Artwork can be emailed to: events@pro-promotions.com

2022 TERRITORY DAYS[®] Old Colorado City, Colorado

OFFICIAL EVENT PROGRAM AD SIZES AND PRICES:

RATES:

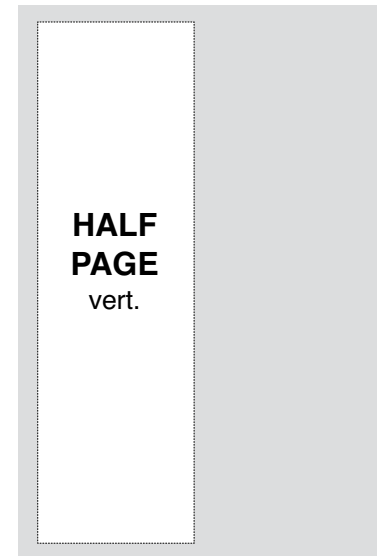
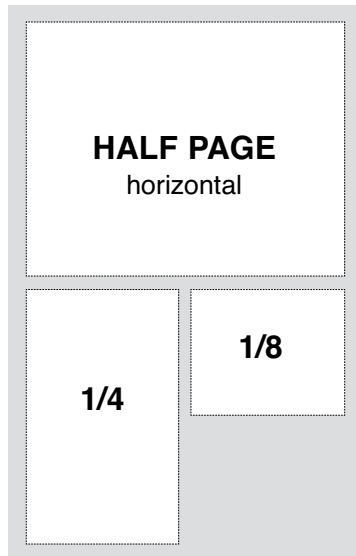
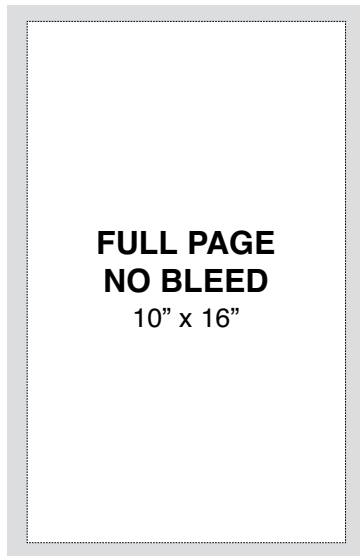
Full page \$450.00*

1/2 page \$ 275.00*

1/4 page \$ 175.00*

1/8 page \$ 125.00

***10% discount for OCCA members**



FULL PAGE 10" x 16"

HALF PAGE - horiz. 10" x 7.875"

HALF PAGE - vert 4.875" x 16"

1/4 PAGE 4.875" x 7.875"

1/8 PAGE 4.875" x 3.8125"

All ad pricing is quoted as full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF/Jpeg files. (exact size)

Production fees will be charged according to complexity of adjustments necessary. (\$ 20.00 minimum)

CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.

Artwork can be emailed to: events@pro-promotions.com.

Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132