

Salute to AMERICAN VETERANS RALLY®

Established 1992 • P.O. Box 1153 Monument, Colorado 80132 • 719.487.8005 • www.theveteransrally.org

Information and Fact Sheet for the 32nd annual Salute to American Veterans Rally® OFFICIAL ONLINE RALLY PROGRAM Woodland Park, Colorado - August 16 & 17, 2024

**List your weekend bands, events and activities free!
(Space limited - subject to review and approval)**

Specifications:

- Full color glossy magazine, 40 pages (minimum)
- Online distribution only in 2024
Will be shared extensively on social media platforms, websites, etc.
theveteransrally.org boasts:
 - Unique visits (not hits)
 - Average total of 70,893 visits July & August
 - August only
 - Visitors from 84 countries
 - 1483 total referrers – facebook and Google at the top (top 30 listed)

Contents:

- Schedule of rally events with times and locations including:
 - POW/MIA Remembrance Ceremony at Memorial Park
 - 37th Annual POW/MIA Recognition Ride
 - Free Live music in the Coors Light beer garden and local establishments
 - Plaque dedication details
- Listing of local attractions with descriptions
- Advertising; including local businesses, coupons, etc.

Deadlines: space and art–June 15, payment due July 15
Advertising space is very limited
call today to reserve (719) 487-8005

2024 Salute to American Veterans Rally[®]

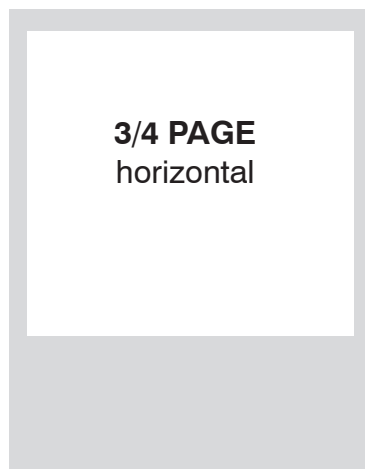
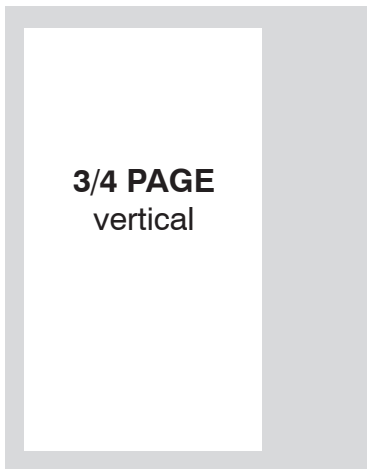
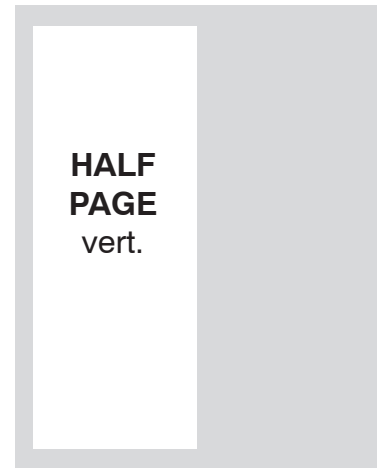
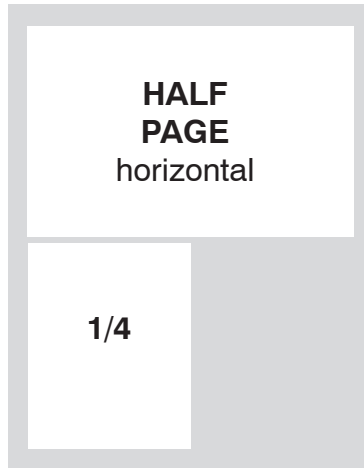
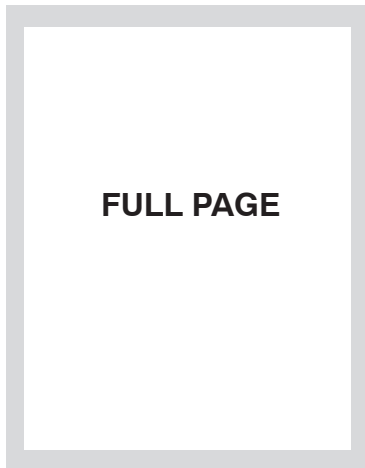
Woodland Park, Colorado

OFFICIAL RALLY PROGRAM

AD SIZES AND PRICES:

RATES:

Full page \$ 500.00
3/4 page \$ 450.00
1/2 page \$ 300.00
1/4 page \$ 250.00



DIMENSIONS:

FULL PAGE 8.375" x 10.875"
Requires +1/8" Full Bleed (or) 7.875" 10.375" Framed
3/4 PAGE - horiz..... 7.875" x 7.75"
3/4 PAGE - vert..... 5.25" x 10.25"
HALF PAGE - horiz..... 7.875" x 5.0625"
HALF PAGE - vert..... 3.875" x 10.25"
1/4 PAGE..... 3.875" x 5.0625"

Deadlines: space and art June 15, payment due July 15

Advertising space is limited

Call today to reserve 719-487-8005

All ads are full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF files. (exact size)

Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.

Artwork can be emailed to: events@pro-promotions.com.

Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132