

Get your Business, Run, Rally or Event included in the 2024 Colorado Motorcyclist Magazine & 37th Official Biker Calendar of Events!

Deadlines coming SOON – don't miss the opportunity

It's that time again...

The Official Biker Calendar of Events and "COLORADO MOTORCYCLIST MAGAZINE" are returning for 2024. Due to popular demand, we are again combining these two FREE publications into one magazine that every motorcyclist will want to have and need all year long!

8 Month Shelf life!

After re-stocking some locations multiple times, we found that new customers were STILL picking up the calendar magazine in July and August! This publication has a shelf life that can't be rivaled by any other motorcycle magazine OR newspaper in Colorado. This means MORE exposure for your business and MORE VALUE for your advertising dollar. Buy a Full Page ad for your event or business and get a free 1/2 page editorial feature story!

Specifications:

- Professionally produced publication distributed FREE to all Colorado Motorcyclists
- 12,000 copies distributed throughout Colorado at key retail locations and entertainment venues.
- Full color glossy magazine, 40 pages (minimum)

Contents:

- *Official Biker Calendar of Events* - with details, locations and venues
- Feature articles on large events, attractions and Colorado's most popular rides
- Advertising; including many Colorado businesses, Events, Rides and Attractions

The crew here at Pro Promotions has been publishing top quality newspapers and magazines for the motorcycle market in Colorado since 1987. Our personal passion for two wheeled iron is evident in everything we do – from the bike events we produce to our support for the local motorcycle community to our involvement in the non-profit Rocky Mountain Motorcycle Museum and beyond.

DEADLINES

Space reservations by **DECEMBER 15**

Camera ready artwork by **JANUARY 5**

**Advertising space is very limited
call today to reserve (719) 487-8005**

Colorado Motorcyclist Magazine[®]

2024 Edition!

Featuring the 37th publishing of *the Official Biker Calendar of Events!*



AD SIZES AND PRICES:

Full page	\$ 850.00
3/4 page	\$ 750.00
1/2 page	\$ 650.00
1/4 page	\$ 550.00
1/8 page	\$ 375.00

FULL PAGE
8.375" x10.875"
Requires +1/8" Full Bleed
(or)
7.875" 10.375" Frame
**includes 1/2 page
feature story!**

HALF PAGE
horizontal

1/4 1/8

HALF PAGE
vert

3/4 PAGE
vertical

3/4 PAGE
horizontal

FULL PAGE	8.375" x10.875"
Requires +1/8" Full Bleed (or) 7.875" 10.375" Framed	
3/4 PAGE - horiz	7.875" x 7.75"
3/4 PAGE - vert	5.25" x 10.25"
HALF PAGE - horiz	7.875" x 5.0625"
HALF PAGE - vert	3.875" x 10.25"
1/4 PAGE	3.875" x 5.0625"
1/8 PAGE	3.875" x 2.4375"

All ads are full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF files. (exact size)
Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

Cancellation after reservation deadline will be subject to 50% cancellation fee.

Artwork can be emailed to: events@pro-promotions.com

Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132